



MATAURA LICENSING TRUST

HOKONUI

FASHION DESIGN AWARDS

2022

ENTRY INFORMATION

SECTIONS AND PRIZES 2022

All sections cover mens and womens fashion

OPEN ENTRY SECTIONS

Awards:

1. CONTEMPORARY DAYWEAR

An everyday garment designed for the individual to feel confident and empowered

Winner \$1,200
Runner-up \$400

2. GLAMOUR

A garment filled with excitement, designed to turn heads at a formal red carpet-like event

Winner \$1,200
Runner-up \$400

3. AVANT GARDE

A garment that is forward looking, innovative and proposing unconventional ideas

Winner \$1,200
Runner-up \$400

4. UPCYCLED

A garment creatively made from materials that had a former life (revives, renews, refreshes)

Winner \$1,200
Runner-up \$400

5. MENSWEAR

A garment proposing unconventional ideas, tailored for the modern man

Winner \$1,200
Runner-up \$400

6. NATURAL FIBRES

A garment crafted from the beauty of mother earth, using natural fibres and techniques

Winner \$1,200
Runner-up \$400

7. COLLECTIONS

A trio (three) of complete outfits following a cohesive theme

Winner \$1,200
Runner-up \$400

SCHOOL ENTRY SECTIONS (PRIMARY - SECONDARY)

Awards:

A. STREETWEAR

A garment with unique, youthful energy inspired by New York streetwear

Winner \$700
Runner-up \$300

B. GLAMOUR

A garment filled with excitement designed to turn heads at a formal Met Gala-like event

Winner \$700
Runner-up \$300

C. UPCYCLED

A garment creatively made from materials that had a former life (revives, renews, refreshes)

Winner \$700
Runner-up \$300

D. NATURAL FIBRES

A garment crafted from the beauty of mother earth, using natural fibres and techniques

Winner \$700
Runner-up \$300

PRIZES AWARDED TO GARMENTS FROM THE ABOVE ELEVEN SECTIONS:

- Open Section Award of Excellence \$16,500 package
- School Section Award of Excellence \$1,200 + sewing machine
- Young Designer Award..... \$5,000 package
- Heather Paterson QSM Memorial Best Southland Designer Award \$700 and trophy
- Narrative Award (Best 200 word narrative, describing the creative and visual themes of the designer's garment) \$700
- Auaha Award (Garment that is creatively and visually intertwined with the designer's own culture)..... \$700
- Garment with the Most Commercial Potential Award \$700
- Best Use of Fabric Award \$700
- Best Use of Wool Award \$700
- Merit Awards certificates

Please note: All cash prizes are gross and are subject to tax if applicable

JUDGING 2022

All entries will be considered at a preliminary judging (2-3 July 2022) when garments will be selected for the finals. All Entrants who's designs have **NOT BEEN ACCEPTED will be notified by 4 July 2022.**

If successful entrants wish to attend the Awards, tickets go on sale 6 July. Be quick as shows sellout fast.

GARMENTS WILL BE JUDGED ON:

- How well they meet the brief of the section entered into
- Cut and finish
- Innovation and originality

The Judges decision will be final and **no correspondence** will be entered into. Organisers reserve the right to reject any entry due to poor workmanship, poor quality or non-practicality of the garment.

CONDITIONS OF ENTRY & FAQ 2022

- Entrants are required to design and enter a garment of their own choice in the fabric/fibre suitable to the section.
- Garments must be new and made within the past twelve months and **NOT have been shown at any other competition**. Garments must not have been worn to any function i.e. School balls, parties etc. *Garments shown at graduation shows are allowed. School Entry garments that have been previously entered in their school Make and Model Shows are also allowed, as long as they did not place.*
- There are no design restrictions. Designers may not necessarily be the maker of the garment. Garments deemed unsafe or impractical to be shown on the catwalk will still be judged but displayed on a mannequin during the show.
- Garments made under licence or commercial label in New Zealand are not eligible. Organisers reserve the right to accept or reject any entry under this clause.
- Entry is open to all ages. *(You do not have to be a design student to enter).*
- To be eligible for 'The Young Designer Award', you must be **under** 21 years of age on the 30th June, 2022 and you must state your age on your entry form/online entry.
- To enter:** Entrants must complete one entry form per garment entered. This applies to both online entries and printed entry forms. The completed online entry/entry form and entry fee must be received no later than 1 June 2021. *See next page for payment details and address to send postal entries to.*
- Garment delivery requirements and Garment Details Forms:** Completed Garment Detail Forms *(available to download from the Entries page of www.hokonuiifashion.co.nz)* and garments must be received no later than 5pm on the 24 June 2022, or they will be disqualified.
Please see below the important checklist of items that MUST accompany each garment to successfully complete the entry process.
See next page for garment delivery address.
- All entries must be labeled with entrants name sewn onto garment. Accessories must also be named. All labels must not be visible when modeled.
- Garment preferred sizes: 10 or 12. Average height: 5'7" to 5'9". Male size: 102-108 chest. Waist 81-86cm.
- Garments will be modelled by models selected by the organisers. Designers are unable to specify their own models.
- Once garments are in the hands of the organisers, they cannot be uplifted until Monday 1 August 2022 between the hours of 9am - 1pm, from the Mackay Room at the Gore Town & Country Club. No garments can be collected on Saturday night after the show.
- It is the responsibility of entrants to insure their property from the time of initial dispatch through to it's return.

Garments will be on and off models many times during judging and shows. Organisers will take care to prevent makeup and other markings during this time, but are not responsible for marks or damage to garment due to being worn.

The organisers take no responsibility for garments lost in transit. Please use our an accredited courier and **make sure the return address is correct, and you have a return tracked ticket enclosed. Failure to comply with this means your garment will not be accepted.**
- Proper packaging and dispatch of garments and the costs are the responsibility of the entrant. **No personal deliveries will be accepted and all garments must be boxed for posting/delivery.** Such boxes must be named. See the website for courier and postal details.
- If you wish to withdraw your garment, you must notify the entries coordinator by 30 June 2022.
- Committee have the right to change garments from one section to another.
- Organisers may keep prize-winning garments for up to 12 months after the Awards for promotion and display purposes. *The Award of Excellence garment becomes part of the permanent Hokonui Fashion Design Awards display collection.*
- Organisers have the right to use any photography and video footage taken over the course of the event for publicity and promotional purposes.
- By entering these Awards, the entrant accepts all conditions of entry and declares that all details are true and correct.

IMPORTANT CHECKLIST MUST send with garment to complete entry

With my garment I have included:

- 2 copies of the completed **Garment Details Form (both pages)**
Download the Garment Details Form from the Entries page of www.hokonuiifashion.co.nz
- 2 colour photographs of my garment
- 2 copies of clear description of how my garment and accessories are to be worn
- A clearly marked return label, courier ticket and packaging

IMPORTANT DATES AND FEES 2022

8 June

Entry deadline

Entry and entry fee due on or before THIS date.

You can enter online or download a PDF entry form from the Entries page of our website.

Online Entries: www.hokonuifashion.co.nz

Postal Entries to: Hokonui Fashion Design Awards,
c/- Sheree McIntyre, Wendonside, No. 7RD, Gore 9777

ENTRY FEES:

Open Section:

\$50.00 for each entry - due by 8 June 2022

\$65.00 for each 'Collections' entry - due by 8 June 2022

School Section (Primary-Secondary):

\$20.00 for each entry - due by 8 June 2022

PAYMENT DETAILS:

Online/Internet Banking Payment:

Bank account number: 03-0915-0305160-00

Please use the designers name as reference

Cheques are no longer accepted. Online payment is preferred, however if you need to discuss an alternative payment method contact the Awards Treasurer on 027 537 7416.

24 June

Garment deadline

Garments must be received no later than 5pm on the 24 June 2022.

Each garment MUST be sent with the following items to complete your entry:

- 2 copies of the completed 2 page Garment Details Form (*download PDF from Entries page of website*)
- 2 colour photographs of my garment,
- 2 copies of clear description of how my garment and accessories are to be worn
- A clearly marked return label, courier ticket and packaging

Use the **Important Checklist** inside this Entry Information booklet to check you have included all items to successfully complete your entry.

ADDRESS TO SEND GARMENTS:

To be confirmed. This will be posted on the 'entries' page of www.hokonuifashion.co.nz

6 July

Tickets on sale Wednesday 6 July 2022 from www.iticket.co.nz

29 July

Hokonui Strictly Design Evening - Full Show + School Section winners announced!

30 July

Hokonui Gala Awards Evening - Full Show + Open Section winners announced!



ADDRESS ALL CORRESPONDENCE TO:

Hokonui Fashion Design Awards,
c/- Sheree McIntyre (*Entries Coordinator*),

Wendonside, No. 7RD, Gore 9777

Phone: (03) 202 5506

Mobile: 021 159 6608

For further information, online entries and forms visit: www.hokonuifashion.co.nz